

Amendments to the Claims:

This listing of claims will replace all prior versions and listing of claims in the application.

Listing of Claims:

1-41. (Canceled)

42. (Currently Amended) A digital contents sales method for selling digital contents in a digital contents sales apparatus for transmitting the digital contents to a user via a network, the method comprising the steps of:

receiving, from a user via the network, an input for indicating purchase of first digital contents;

storing, in a digital contents personal using condition management table in said digital contents sales apparatus, a first digital contents personal using condition including first identification information of said purchased first digital contents and first information of personal using conditions of said first digital contents to said user;

in response to an input of identification information of said user, searching ~~reading~~, from said digital contents personal using condition management table, at least said first digital contents personal using condition corresponding to said identification information of said user[.];

~~in order to generate~~ generating a personal using condition list page including at least said first identification information of said purchased first digital contents

based on at least said first digital contents personal using condition searched read from said digital contents personal using condition management table; and
transmitting said personal using condition list page to said user via the network.

43. (Currently Amended) A digital contents sales method for selling digital contents in a digital contents sales apparatus for transmitting the digital contents to a user via a network, the method comprising the steps of:

receiving, from a user via the network, an input for indicating purchase of first digital contents;

storing, in a digital contents personal using condition management table in said digital contents sales apparatus, a first digital contents personal using condition including first identification information of said purchased first digital contents and information of personal using conditions of said digital contents to said user;

in response to a request from said user, ~~reading~~ searching, from said digital contents personal using condition management table, at least said first digital contents personal using condition corresponding to said user[.];

~~in order to generate~~ generating a personal using condition list page including at least said first identification information of said purchased first digital contents based on at least said first digital contents personal using condition searched read from said digital contents personal using condition management table; and

transmitting saida personal using condition list page to said user via the network.

44. (Currently Amended) A digital contents sales method for selling digital contents in a digital contents sales apparatus for transmitting the digital contents to a user via a network, the method comprising the steps of:

receiving, from a user via the network, an input for indicating purchase of first digital contents;

storing, in a digital contents personal using condition management table in said digital contents sales apparatus, a first digital contents personal using condition including first identification information of said purchased first digital contents and information of personal using conditions of said first digital contents to said user;

reading said first digital contents personal using condition corresponding to said user from said digital contents personal using condition management table;

generating a personal using condition list page based on said first digital contents personal using condition read from said digital contents personal using condition management table; and

transmitting saida personal using condition list page to said user via the network.

45. (Currently Amended) A digital contents sales method for selling digital contents in a digital contents sales apparatus for transmitting the digital contents to a user via a network, the method comprising the steps of:

receiving, from a user via the network, an input for indicating purchase of first digital contents;

storing, in a digital contents personal using condition management table in said digital contents sales apparatus, a first digital contents personal using condition including first identification information of said purchased first digital contents and information of personal using conditions of said digital contents to said user;

transmitting said first digital contents corresponding to said first identification information of said purchased first digital contents to said user;

in response to an input of identification information of said user, searching ~~reading~~, from said digital contents personal using condition management table, at least said first digital contents personal using condition corresponding to said identification information of said user[.];

~~in order to generate~~ generating a personal using condition list page including at least said first identification information of said purchased first digital contents based on at least said first digital contents personal using condition searched ~~read~~ from said digital contents personal using condition management table;

transmitting said personal using condition list page to said user via the network ;

receiving from said user via the network a request for retransmitting one of
said digital contents displayed in said personal using condition list page; and
retransmitting said digital contents requested, if ~~asaid~~ digital contents personal
using condition corresponding to said digital contents requested is valid.

46. (Currently Amended) A digital contents sales method for selling
digital contents in a digital contents sales apparatus for transmitting the digital
contents to a user via a network, the method comprising the steps of:

receiving, from a user via the network, an input for indicating purchase of first
digital contents;

storing, in a digital contents personal using condition management table in said
digital contents sales apparatus, a first digital contents personal using condition
including first identification information of said purchased first digital contents, in
which a physical act restriction is built, and information of personal using conditions
of said digital contents to said user;

transmitting said first digital contents corresponding to said first identification
information of said purchased first digital contents, to said user;

in response to an input of identification information of said user, ~~reading~~
searching, from said digital contents personal using condition management table, at
least said first digital contents personal using condition corresponding to said
identification information of said user[,];

~~in order to generate~~ generating a personal using condition list page including
at least said first identification information of said purchased first digital contents
based on at least said first digital contents personal using condition searched read
from said digital contents personal using condition management table;

transmitting a personal using condition list page to said user via the network;

receiving from said user via the network a request for retransmitting one of
said digital contents displayed in said personal using condition list page; and

retransmitting said digital contents requested, if ~~asaid~~ digital contents personal
using condition corresponding to said digital contents requested is valid.